

# Hearing Notes

M I D W E S T

EAR, NOSE & THROAT

HEARING CENTER

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## You are cordially invited to a FREE Lunch!

Join us in October for our Lunch & Learn Event! You and a guest are cordially invited to a complimentary luncheon and hearing wellness seminar. Dr. Ken Scott, MD, FACS, Otologist and Director of the Midwest Ear, Nose & Throat Hearing Center, along with our highly trained audiologists, will be there to answer your questions and demonstrate the latest in high tech hearing instruments. The event is Tuesday, October 13 at 11:00 am at Midwest Ear, Nose & Throat in Sioux Falls. Seating is limited. **If you missed this one... there will be more to come! Call 605-413-1100 to reserve your spot for the following month today!**

**LUNCH AND LEARN**

## Travel Tips for the Hearing Impaired

Travel is an important part of our lives. Whether for business or vacation, traveling can be as stressful as it is enjoyable, and for more than 20 million people in the U.S. with hearing loss, travel can be especially difficult. What are common problems? What arrangements can be made? How should hearing aids be handled when traveling?

*To find out the answers to these questions and more, go to [midwestent.com](http://midwestent.com) and click on the news button!*

### Hearing Center

2315 West 57th Street  
Sioux Falls, South Dakota 57108  
605-275-1205  
Toll-free 888-336-3503  
Fax 605-275-1289



Melissa Baker, MA, CCC-A



Kelcey Cushman AuD, CCC-A



Robert Froke MA, CCC-A



Amanda Nordgren AUD, CCC-A

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# Spotlight on Bob Froke

This month's Hearing Notes Spotlight is on Bob Froke, MA-CCCA, one of the wonderful Audiologists at Midwest Ear, Nose Throat Hearing Center. He has a fun and interesting background and story to share.

Bob was born and raised around the Watertown, SD area in the little town of Vienna. He was the 4th child of six in his family, including three brothers and two sisters. He attended and graduated from Willow Lake High school in 1976. Bob earned his bachelor's degree from Northern State University in 1989, and his master's degree in Audiology from the University of South Dakota in 1982. From there he went to Fargo, North Dakota, where he was a public school audiologist in the Fargo and Cass County School District from 1982 to 1986. He joined the faculty and staff at Northern State University in 1986, and worked there until 1990. Bob enjoyed eight years as a clinical audiologist at Avera St. Luke's in Aberdeen before establishing his own private practice in 1998.

"Since I'm the "old guy on the block" here in the Midwest ENT Audiology department," Bob said, "my immediate family now consists of my three children; Danielle, age 31 living in Denver, Levi, age 25 living and attending school in Vermillion, and Landon, age 22 living and working in Albuquerque, New Mexico. I also have one energetic thirteen year old grandson Carter who lives in Denver as well!"

Bob came to Sioux Falls in the Fall of 2013 when he saw an opportunity to join an exciting organization here at Midwest Ear, Nose, & Throat. I have a great group to work with here in the Midwest ENT hearing center, as well as enjoying the medical-based environment that serves this broad and diverse culture and area.

In his free time, Bob enjoys hanging out with friends, going to movies, traveling, reading, going to the gym, going to ball games, and trying new restaurants! As far



as cheering on his favorite teams.. Bob said, "As a young child in our household, there was no other choice but to root for the Twins and the Vikings, so I guess that always stuck with me for the past fifty years!" His favorite place to visit is, "Easily, HAWAII!! It's not just because it is what I consider a preview of what Heaven will be like, but because of the memories I cherish going there with friends and family members several times. Each time is a new adventure!" He enjoyed being in drama groups in his younger days and also sang in his church musical group. He's been experimenting lately with baking things and bringing them to work for his co-workers to sample, and that has been "so-far, so good!"

When asked how he decided to become an audiologist, Bob replied, "One of my saddest childhood memories was seeing how much my grandma struggled

with hearing loss and was not able to get the help she needed. I somehow felt a calling to help those people with hearing loss. When I got to college and saw all the amazing computer-based technology that was starting to revolutionize the field of audiology, and yet still enabled me to be able to work so closely with people, I thought it was a great mix for me!"

Bob tells us the thing he enjoys most in working with hearing impaired patients is seeing them re-connect with their world of sound and the relationships they have that hearing loss was beginning to take from them. "I enjoy hearing their stories, and the stories of their friends and loved ones.. of how much more active they are now that they can hear so much better! I enjoy the constant evolution and development of new technologies to bring quality sound to their world."

You can visit Bob at Midwest Ear, Nose & Throat Hearing Center.

# Hearing and Hunting Damage to Ears

Hunter and Outdoor News writer Kristen Monroe gives a first hand look at how hunting and shooting can affect hearing loss. A Wisconsin native, Monroe took hunting safety as a teenager but only started shooting at 31-years-old. She enjoys hunting pheasant with her father and brother, or if she needs some quiet time with nature, shooting from a tree stand. In today's blog, Monroe talks about why hearing protection is important, the damages shooting unprotected can cause, using SoundGear and why some hunters may consider hearing protection a low priority.

*Read more on hunting and hearing loss at [midwestent.com](http://midwestent.com) - click on the news button!*



## Take our free hearing quiz!

Go to [midwestent.com](http://midwestent.com) and take our free quiz to see if you should come in for a hearing evaluation.



Paul Cink, MD, FACS



Bethany Helvig, MD, FACS



Peter Kasznica, MD



Kenneth Scott, MD, FACS



Thomas Tamura, MD



Daniel Todd, MD, FACS

### Midwest Ear, Nose & Throat

2315 West 57th Street  
Sioux Falls, South Dakota 57108  
605-336-3503  
Toll-free 888-336-3503  
Fax 605-336-6010

### Allergy Center

2315 West 57th Street  
Sioux Falls, South Dakota 57108  
605-275-1228  
Toll-free 888-336-3503  
Fax 605-275-2056

### Sleep Center

2333 West 57th Street  
Sioux Falls, South Dakota 57108  
605-336-3503  
Toll-free 888-336-3503  
Fax 605-336-6010