



In the HEADlines.

M I D W E S T

EAR, NOSE & THROAT

"Feel better."

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<https://www.google.com.au/search?q=Midwest+Ear,%20Nose%20&%20Throat%20Hearing%20Center&lrd=0x0:0xf8f190c9d6eb7a74,1>

Bob's Story

A look into our audiologist's personal journey through hearing loss.

I have been a practicing audiologist for the past thirty-three years, and have always taken good care of myself and considered myself to be in very good health. Little did I know how my health would hit so "close to home" with my profession. It was during the State "B" basketball tournament in Aberdeen, that I took seriously ill with what was diagnosed as influenza B, and for the next five days, I was absolutely miserable. When I finally felt well enough to go back to work, I found that I was dealing with an annoying ringing in my left ear. It was so loud it was disrupting my focus and concentration. In addition to that, my three colleagues pointed out to me that I was "missing" things being said, or misinterpreting people in conversations. I usually have a pretty good sense of humor about those kind of things, but inside, it was starting to bother me.

What really hit me hard was hearing myself say all the things my patients tell me when they're dealing with hearing loss, like "people mumble all the time," or "people don't speak up," or "you don't look at me when you talk." That really convicted me, and I decided to discuss the matter with my three colleague audiologists. One of them gave me a very thorough hearing test, and to my surprise, I found I had lost almost forty decibels of hearing! The tests also revealed that my left ear was worse than my right, and when there is an unequal hearing loss between the ears, and with the ringing being so pronounced in my left ear, that I needed to visit with one of ear, nose and throat doctors on staff at Midwest Ear, Nose and Throat.

Read the rest of Bob's story and his journey to better hearing [here](#).





FREE Hearing Screenings through the end of October!

October 24 - 26 - 8:00am - 4:00pm

There is still time to join us for our FREE exclusive hearing screening event in our Sioux Falls office from now through the end of October. Our trustworthy and expert team of audiologists will evaluate your hearing and recommend a plan that is right for you or your family member. Guests will also receive a free hearing aid evaluation if needed AND \$300 off a set of premium digital hearing aids!

Schedule your appointment today or pass this along to friends or family! Just mention this newsletter to receive your screening at NO CHARGE! Call to schedule today at 605-231-5899.

<http://www.midwestent.com/events>

* This offer is good for an initial free screening with an audiologist. Physician referrals and diagnostic audiograms are not covered under this offer. Offer cannot be combined with any other offer, service or benefit. Must be 18 years or older to participate.



Hearing Aid Advancements

New Technology for Hearing Loss Sufferers

Written by Jennifer Dumke - Sioux Falls Woman Magazine

Just like any other organ of your body, it is important to know what is going with your hearing, whether normal or not. Because ears are located near the brain, they often are one of the first signs of something serious, making hearing an important part of overall health. Thanks to advanced technology and trained hearing specialists, remedies for hearing loss are now comfortable, affordable and even convenient.

The most common fix for hearing loss is a hearing aid. But unlike the products of the past, these new devices have come a long way. Clinical Audiologist at Midwest Ear, Nose and Throat, Melissa Baker, M.A., CCC-A, FAAA, has been fitting hearing aids for decades and has seen first-hand the remarkable advances.

“Today’s hearing aids have the capability to connect to mobile devices and patients are loving this new technology,” says Baker. “This Bluetooth feature of the hearing aid can stream anything through the hearing aids, such as cell phone conversations, music or podcasts and even television audio.”

Read more [here](#).



Our Eyes vs Ears Blood Drive was a HUGE success!

It was a great day to save lives!

Thank you to everyone who donated this past Friday! Our Midwest ENT staff members, their families, and lots of MENT patients showed up to donate blood and help us save lives in our community! Between Sioux Falls Family Vision and Midwest ENT, we had a total donation of 84 pints of blood donated to the Community Blood Bank! Wow! That is so much more than we ever expected and we are humbled by the support!

We were featured on KSFY and KELO Healthbeat - check out the links to the awesome stories - just click on the station to see the story!



For KSFY's story, [click here.](#)



For KELO's story, [click here.](#)

Halloween Safety Tips



Halloween Safety Tips Every Parent Should Know

Make trick-or-treating fun and safe with these simple steps

Face Facts:

- Masks can obstruct your child's view, instead apply nontoxic face paints.
- Make sure oversized hats, helmets, or headpieces won't interfere with their vision.

Costume Cautions:

- Choose bright colors that make your child more visible in the dark.
- Any store bought costumes and accessories (masks, beards, wigs) must be labeled "flame resistant."
- Avoid oversized clothing. It makes it hard to walk and can come in contact with open flames from a jack-o-lantern.
- Your child should wear shoes that fit to avoid tripping.

- If you allow your child to carry a prop sword or knife, it should be made of soft plastic or rubber so it can bend if your child falls while carrying it.

While trick-or-treating:

- Make your child easy to see by adding reflective tape or stickers to their costume.
- See if neighbors will be home while it's still light out, and visit houses then if they're ready for trick-or-treaters.
- Give your child a flashlight with fresh batteries.
- Tell your child to go only to homes with outside lights on.

Read more important safety tips [here](#).



Our providers:



Paul Cink, MD, FACS



Greg Danielson, MD



Bethany Helvig, MD, FACS



Peter Kasznica, MD



Kenneth Scott, MD, FACS



Thomas Tamura, MD



Daniel Todd, MD, FACS



Melissa Baker, MA, CCC-A



Joel Brewer, AuD, CCC-A, FAAA



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