

EAR, NOSE & THROAT

"Feel better."

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We appreciate and value you as a patient and would love to HEAR your feedback on how we are doing! Please take a minute to review us on google so that we can better serve you in the future!

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<https://www.google.com.au/search?q=Midwest+Ear,%20Nose%20&%20Throat%20Hearing%20Center&ludocid=17938277987361978996&#lrd=0x0:0xf8f190c9d6eb7a74,1>

Fall is here!

Let's Check Out The 8 Best Pumpkin Patches in South Dakota!

Ever wondered where to find one of those cool pumpkin patches, like where they waited for the Great Pumpkin in Charlie Brown, or just looking for a little family adventure? The fun people at onlyinyourstate.com have put together a list of where to find the best pumpkin patches in our state! These 8 Charming Pumpkin Patches In South Dakota are picture perfect for a Fall day! [Click here](#) to see if there is one near you!



WE'RE SO HAPPY!!!

Our Fall Hearing Screening event is coming up soon and we are offering \$300 off a set of premium digital hearing aids plus 3 months of free batteries! Just mention this newsletter!



Come for your FREE hearing screening and check out all the new technology offered today - completely invisible and life changing! We love helping people hear better - it's what we do! Dates are October 15 - 18. Call today to reserve your spot! 605-231-5905

Our Guests Will Receive:

- Free Hearing Screening by our Highly Trained Audiologists*
- Free Comprehensive Hearing Aid Evaluation and Consultation
- Free Demonstration of New Digital Hearing Aids on the Market
- Free Clean & Check of your Current Hearing Aids

Ask about our 60-Day Trial of any New Hearing Instruments.

Call today to reserve your appointment time! Appointments are limited and fill quickly. (605) 231-5905

[CLICK HERE](#) to see all our events.

* This offer is good for an initial free screening with an audiologist. Physician referrals and diagnostic audiograms are not covered under this offer. Offer cannot be combined with any other offer, service or benefit. Must be 18 years or older to participate.

Join us in participating in the Teal Pumpkin Project!

Halloween can be a tricky time for families managing food allergies. Many traditional Halloween treats aren't safe for children with life-threatening food allergies. The Teal Pumpkin Project promotes safety, inclusion and respect of individuals managing food allergies. This worldwide movement offers an alternative for kids with food allergies, as well as other children for whom candy is not an option. It keeps Halloween a fun, positive experience for all! Midwest ENT is participating again this year to raise awareness for those with food allergies.

The steps to participate are:

- Provide non-food treats for trick-or-treaters.
- Place a teal pumpkin - the color of food allergy awareness -in front

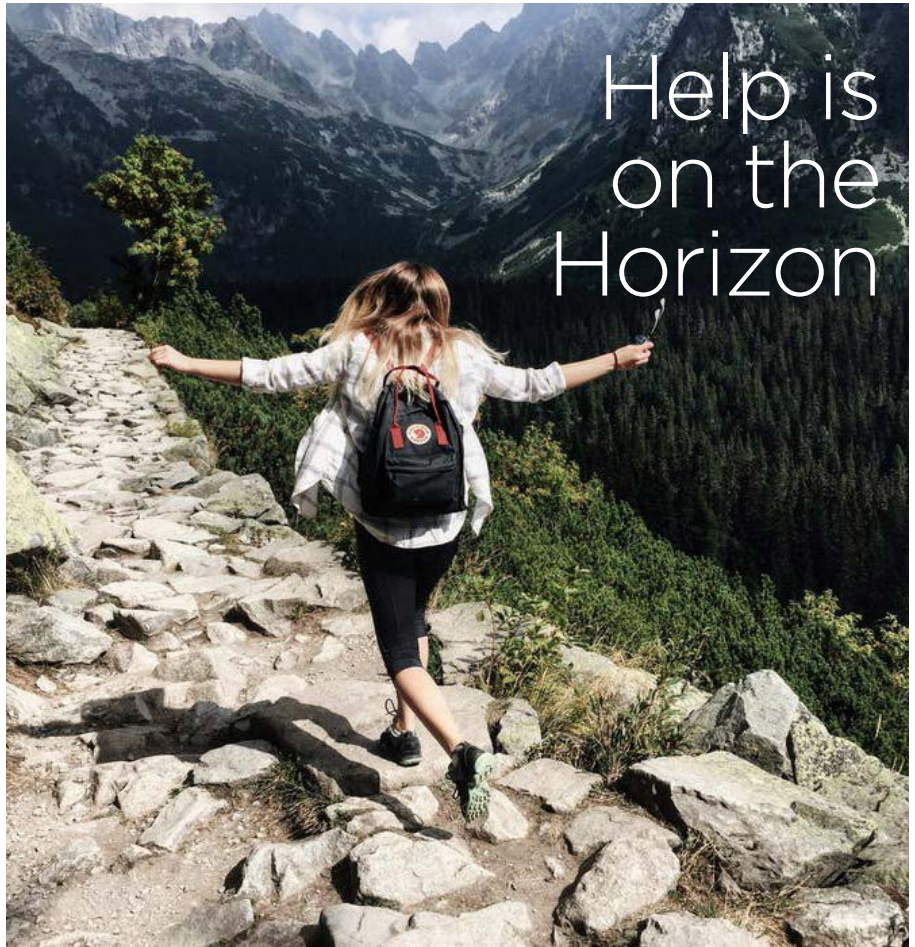


Advanced Technology Offers New Relief for Chronic Sinus Sufferers

For the millions of adults who suffer chronic sinus pain, current treatment plans can be a vicious cycle of oral antibiotics, steroids and sometimes even surgery. But emerging technology is now offering an alternative to traditional treatments. It's called Sinuva and it's currently being used to treat chronic sinus patients at Midwest Ear, Nose and Throat. Paul A. Cink, MD, FACS has been specializing in ear, nose and throat including sinus disease for nearly 30 years and is optimistic with its results. "These patients are the first generation of sinus implants for local drug delivery," adds Dr. Cink. "And Midwest ENT is one of the first of 10 implanters in the United States so we are very excited to offer this type of treatment to the community."

But just how does this miracle treatment work? Sinuva is an implant that reduces polyps and nasal congestion and obstruction through a dual approach. First, it opens the sinus cavity and then delivers targeted anti-inflammatory medicine straight to the nasal polyps. Over time, Sinuva continues to release for up to 90 days, providing months of relief.

The simplicity of the Sinuva implant is that it can easily be placed during a regular office visit. After a numbing of the nose prior to implanting, most patients are ready to return to their regular daily activities without any recovery time. Dr. Cink



also adds that "with medication impregnated into the polymer with the device, it will regularly administer medications over a 3-6 month period without the patient having to do daily medications. Therefore, we don't have to depend on the compliance of the patient taking the drugs correctly."

[CLICK HERE](#) to read more.

of your home to indicate you have non-food treats available.

- Add your home to the Teal Pumpkin Project map.
- Spread the word! Share the Teal Pumpkin Project with your friends and family.

The Teal Pumpkin Project creates a safer, happier Halloween for all kids! You will find some cute, decorated teal pumpkins in our lobby when you come in for your next appointment! Send us a picture on our facebook page of your decorated teal pumpkins and join the fun with us!

[Click here](#) to add your home to the Teal Pumpkin Project Map.

Hearing Loss Linked to Dementia

Adults with hearing loss are significantly more likely than adults with normal hearing to develop dementia.

It really doesn't seem fair: Hearing loss, a troublesome fact of life for more than 48 million Americans, according to the Hearing Loss Association of America, may increase the risk of cognitive problems and even dementia. By the time Americans reach their 70s, two-thirds have hearing loss.

"The general perception is that hearing loss is a relatively inconsequential part of aging," says Frank Lin, an otologist and epidemiologist at Johns Hopkins University in Baltimore. But recent findings, he says, suggest that it may play a much more important role in brain health than we've previously thought.

Fortunately, there's a potential upside. If this connection — shown in several recent and well-regarded studies — holds up, it raises the possibility that treating hearing loss more aggressively could help stave off cognitive decline and dementia. Lin and other researchers have several theories about the possible explanation for the link between hearing and dementia, although they aren't yet sure which of them will prove true.

[Read more](#) to discover the 4 ways hearing loss can lead to dementia.

Meet our team! [CLICK ON THE PHOTO TO READ THEIR BIOS.](#)



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