

EAR, NOSE & THROAT

*"Feel better."*In the **HEAD**lines.**Please review us on
Google!****Visit us on Facebook!**

We appreciate and value you as a patient and would love to HEAR your feedback on how we are doing! Please take a minute to review us on google so that we can better serve you in the future!

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<https://www.google.com.au/search?q=Midwest+Ear,%20Nose%20&%20Throat%20Hearing%20Center&ludocid=17938277987361978996&#lrd=0x0:0xf8f190c9d6eb7a74,1>

Welcome Holly Ralston!

We are so excited to welcome a new audiologist to our fabulous hearing center team! Here's a little background information on Holly and her family!

Tell us where you grew up and a little about your home-town and family.

I grew up on a farm in Blunt, SD (just east of Pierre) and went to undergraduate and graduate school at the University of South Dakota. I have one older brother. I got married to my husband Michael in November of 2017; we live in Crooks and have a cavalier king Charles named Lilly.

What are your hobbies and favorite things to do?

I enjoy camping, boating, fishing and reading.

Do you have a favorite vacation spot?

Lake Powell, AZ.

How did you decide to become an audiologist and what's the best part of your job?

I went to college wanting to pursue speech language pathology but quickly learned that audiology was a better fit for me after shadowing at a private practice one summer. The best part about my job is interacting





WE'RE ALL EARS!

**OK - we're noses and throats too...
but let's talk about ears for a minute.**

We are holding a Special Free Hearing Screening Event July 30 - August 2! Let's make sure those awesome ears of yours are working up to their full potential!

Our Guests Will Receive:

- A Free Hearing Screening by our Highly Trained Audiologists*
- A Free Comprehensive Hearing Aid Evaluation and Consultation
- A Free Demonstration of New Digital Hearing Aids on the Market
- A Free Clean & Check of your Current Hearing Aids

Ask about our 60-Day Trial of any New Hearing Instruments.

Special offer for this event: \$300 OFF the purchase of any set of premium digital hearing aids, plus 3 months of FREE batteries!

Call today to reserve your appointment time! Appointments are limited and fill quickly. (605) 231-5905

[CLICK HERE](#) to see all our events.

* This offer is good for an initial free screening with an audiologist. Physician referrals and diagnostic audiograms are not covered under this offer. Offer cannot be combined with any other offer, service or benefit. Must be 18 years or older to participate.

Holly Ralston cont.

with patients and their family members. I love getting to know them and discovering what we can work on together in order to get the patient hearing better.

What are you most excited about doing in your new job at Midwest ENT?

I am most excited to serve the patients at Midwest ENT with quality care that is centered around what matters most to them. I am also excited to get to know all the other amazing employees at Midwest ENT.

To schedule an appointment with Holly, call our office at 605-275-1205.

[CLICK HERE](#) to read more about Holly

Introducing Earlens -

The only hearing aid that uses light to transmit sound

At Midwest ENT, we are always looking for ways to help our patients hear better. We are now thrilled to offer the Earlens Light-Driven Hearing Aid, an exciting new option for people who want more natural sound quality from a hearing solution.

In normal hearing, sound waves enter the ear canal and vibrate the eardrum. Now, a new hearing aid replicates this natural hearing process more closely than ever before.

Earlens is the only hearing aid to directly activate the ear's natural hearing system. By using non-visible light to gently vibrate the eardrum, Earlens can provide the most complete sound of any hearing aid on the market, with crisp highs and full lows.

Other benefits of the Earlens hearing aid include:

- **Fuller spectrum of sound** for rich, more complete hearing
- **Automatically adjusts** to challenging listening environments
- Clinically proven to **improve speech understanding***



- **95% of users were satisfied** with the sound quality of Earlens in a clinical study*
- **Easy wireless recharging** eliminates the need to change tiny batteries

We are offering free evaluations for Earlens in August! To schedule your **complimentary Earlens evaluation**, please call us at **605-275-1205**. Limited spaces are available, so we strongly recommend scheduling your appointment as soon as possible if you are interested.

We are grateful to be your hearing provider of choice and look forward to seeing you soon!



Wow! Thanks to all who participated in our 2nd Annual Eyes vs. Ears Blood Drive! It was a HUGE success!

We teamed up with Sioux Falls Family Vision at the end of June to hold a very successful and awesome blood drive! We saw 74 donors and had 67 lifesaving donations given, helping 201 patients and their families!! All donations stay local and go to the hospitals in our community.

We are humbled at the support we get for this each year from our patients and staff, and we want to give a shout out to the amazing SF Family Vision and the Community Blood Bank for all your work to make this a success! We make a great team! Thank you so much for all your lifesaving support for local patients! You are the difference!

Stay tuned for information on our upcoming Eyes and Ears Christmas Toy Drive Challenge!



Spring Forward, Allergies Back - Nip Painful Symptoms in the Bud

By Jennifer Dumke - SF Woman Magazine

The sounds of chirping birds, wind blowing through budding trees and drops of fresh rain hitting sprouting blooms are all wonders of the spring and summer season. But what about the sounds of sneezing and sniffing? Allergies affect more than 50 million Americans each year. The catalyst of warmer temperatures causes intense sinus pain that may last weeks or even months. Avoid missing out on the joys of spring and summer by knowing what triggers symptoms and how to identify allergens.

TAKE ACTION EARLY

It's recommended to get ahead of painful allergies by taking proper allergy medication before they arise. Note when you typically feel the onset of symptoms and kick-start your spring and summer allergy relief plan weeks in advance by using a variety of treatments such as over-the-counter medications and even allergy shots - which have been known to modify and prevent disease progression.

[CLICK HERE](#) to read the full article.

Meet our team! [CLICK ON THE PHOTO TO READ THEIR BIOS.](#)



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M I D W E S T

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[MIDWEST EAR, NOSE & THROAT](#)

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